

### FOR IMMEDIATE RELEASE

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### **VINTAGE BUILDERS ANNOUNCES NEW DEVELOPMENT PROJECT IN WILLIAMSBURG 196 SCHOLES CONDOMINIUM**

*Eight Unit Building Designed by Scarano Architects Slated to Open for Sales March 11<sup>th</sup>*

*Century 21 NY Metro Chosen as Exclusive Sales Agent for 196 Scholes Condominium*

*(New York, New York, March 8, 2007)* **Vintage Builders** announced today that they have completed a new development project in the East Williamsburg area of Brooklyn at 196 Scholes Street.

The building consists of eight units: one studio duplex with private courtyard, one 1-bedroom duplex with private backyard, one 1-bedroom with upper level, two 1-bedrooms with upper levels and home offices, and two 2-bedrooms: upper levels-crafted with loft-like sensibilities. All 1BRs and 2BRs are approximately 900 sq. ft.

Apartment features include: ceilings that tower at 15 feet, washer and dryer hookup, contemporary styling in the taupe-beige-brown palette, large amounts of storage and many closets. Baths in a soft-sand color palette include a large soaking bathtub and a vessel sink that floats atop a bamboo-style vanity. Kitchens dazzle with dark ebony wood and glass cabinets mosaic quartz stone backsplashes, white CaesarStone countertops, and stainless steel appliances.

“Scholes is located in exciting Williamsburg, the ultimate lifestyle neighborhood with all the flavor of an urban locale, but with the communal feel of a small town blending together the better of two worlds. Within walking distance you'll find just about everything: yoga and Pilates classes, vintage shops, doggy daycare, art galleries, mouthwatering restaurants, energetic nightlife options, beautiful parks, and everyday staples. The Montrose L train-five stops to Union Square is just a short walk away further, this project excited me because I wanted to use my creativity to bring people into a more affordable area of Brooklyn,” says Harold Tischler, vice president, Vintage Builders.

The building was designed by Carmen Larch of Scarano Architects that specializes in grand-scale design in intimate proportions. Artful combinations of materials-glass, stucco, and steel and deliberate selections of complementary color-buttery beige and sandy brown give rise to one thoughtfully designed new development.

Having completed dozens of projects in the Williamsburg Community, 196 stands out as the crowning jewel in a neighborhood we helped to create.

Vintage Builders has over 16 years of experience in real estate in various aspects, including contracting, consulting, and developing. This is the third new development project they have participated in and they aim to develop in all different areas of Brooklyn. The first project was at 1515 W. 4<sup>th</sup> St. where they created a six-floor complex filled with loft-like apartments that have elevators open directly into the units.

Scarano Architects has created hundreds of new residential buildings in the five boroughs throughout its 20 year career. “Many neighborhoods have been changed by our work,” stated Robert Scarano, “And the East Williamsburg community has seen the greatest gift in its blossoming into the Flower which it has become today as a direct result of all the construction activity.”

Tishler has announced that Century 21 NY Metro will be the exclusive sales agent for the project, which will begin sales on March 11th.

“Century 21 is the only truly global real estate brand in New York City and has a history of getting the job done effectively and ethically,” explains Tischler.

“This is a great opportunity for us to expand into Brooklyn and use the power of the C21 network to penetrate the new development market,” says Mike Simon, president, Century 21 NY Metro.

#### **About Vintage Builders**

Vintage Builders has 16 years of experience in various aspects of real estate, including development, construction and consulting, they also have extensive experience in city projects working with the NYC Housing Authority in the areas of rehabilitation, renovation, and new construction.

#### **About Scarano & Associates**

Scarano Architects PLLC. [www.scaranoarchitects.com](http://www.scaranoarchitects.com) is a 50 person team with experience in handling specific building types from initial stages to sign-off. It is a well recognized, award-winning firm, with a highly dedicated and skilled staff that carries out a wide range of building types, handling over 300 projects per year.

Since its inception in 1985, our Brooklyn-based firm has developed a nucleus to provide both the public and the private sectors with a high quality of architectural services. We have been involved in the design of multi-family residential housing projects, commercial rehabilitation, institutional and industrial buildings, interior renovations and unique custom homes and apartments.

#### **About CENTURY 21 NY Metro**

CENTURY 21 NY Metro ([www.C21nyc.com](http://www.C21nyc.com)) is a full-service New York City real estate firm offering luxury apartments (condominium, condo, cooperatives, coops, condops) and townhouses for sale and for rent. CENTURY 21 NY Metro is professional real estate, serving all of Manhattan/NYC, Brooklyn, Queens, and the Bronx.

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